



PALMER  ADVANTAGE
PLATINUM

A Global Club Membership
with golf, travel, merchandise and lifestyle benefits



EXPLORE THE WORLD

PALMER ADVANTAGE
PLATINUM

UNIQUE MEMBER BENEFITS

A global reciprocal Club Network with extensive golf, travel, leisure and lifestyle benefits

WELCOME TO PALMER ADVANTAGE PLATINUM

Thank you for being a Member
Presents:

DUES CREDITS

A **NEW** Palmer Advantage Platinum Benefit

Dues Credits are **Dollars** that can be redeemed
to reduce the **Best Price Guarantee**
Platinum Members receive on...

***Golf, Travel, Vacations, Entertainment,
Merchandise, Wine & More!***

www.Platinum.PalmerAdvantage.com

“Get Paid for Being a Member”

Upgrade to Platinum and receive

\$1,100 in **Dues Credits** today

PLUS

\$600 in **Dues Credits**

Each Year of Membership

For only \$15 per month!

"Get Paid To Be A Member"

T*BAM
Thank you for
Being A Member

Redeem Your Dues Credits For...

- ✓ Hotels
- ✓ Resorts
- ✓ Cruises
- ✓ Vacations
- ✓ Tee Times
- ✓ Golf Packages
- ✓ Attractions
- ✓ Merchandise
- ✓ Wine



T*BAM

Thank you for
Being A Member

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EXAMPLE

7-Night Caribbean Cruise for Two Passengers

Royal Caribbean Cruise Line - Interior Stateroom



Best Available Rate for 2 Passengers \$2,780

Redeemable Dues Credits \$ 916

T*BAM Platinum Member Price \$1,864



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EXAMPLE

7-Night Stay for Two

Grand Mayan Riviera Maya Resort, Mexico



THE GRAND MAYAN®



Best Available Rate for 2 People

\$1,236

Redeemable Dues Credits

\$1,060

T*BAM Platinum Member Price

\$ 176



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EXAMPLE

3-Night Stay for up to Six Guests



Wyndham Kona Hawaiian Village Resort, Hawaii



Best Available Rate

\$1,017

Redeemable Dues Credits

\$ 608

T*BAM Platinum Member Price

\$ 409



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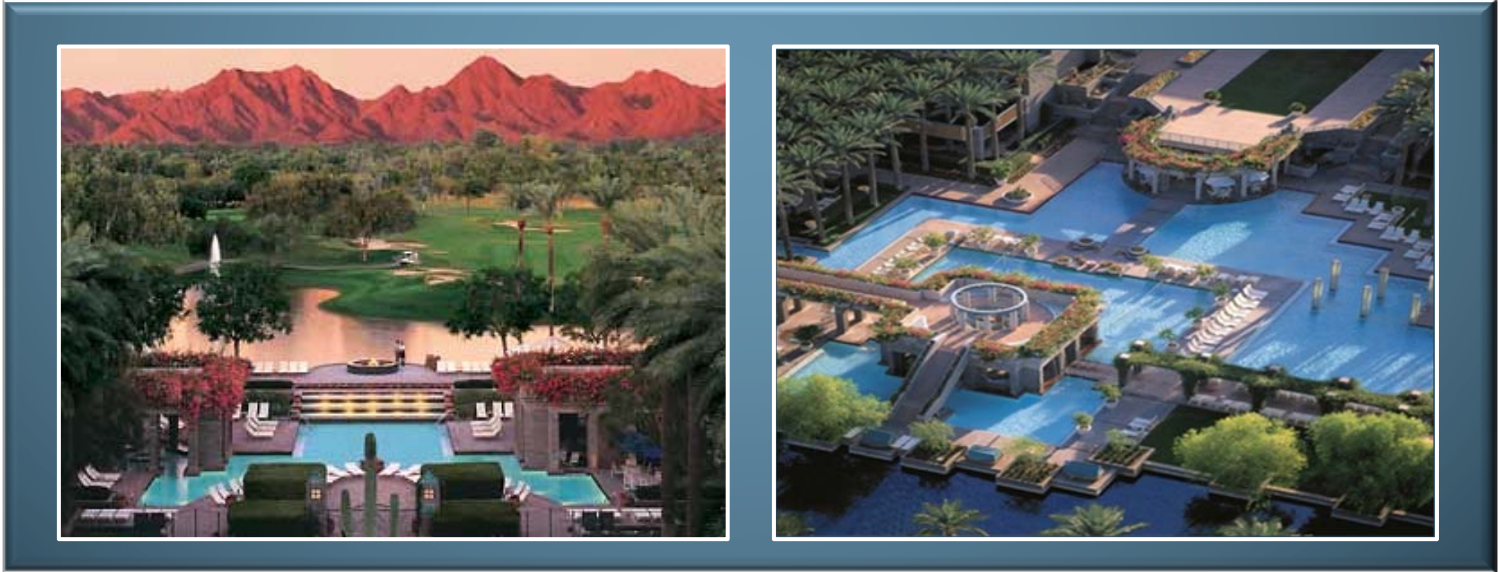
EXAMPLE

2-Night Stay

Paradise Valley Hyatt Regency, Scottsdale, Arizona



Best Available Rate for 2 Nights	\$438
Redeemable Dues Credits	\$134
T*BAM Platinum Member Price	\$304



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EXAMPLE

2-Night Stay

Four Seasons, Las Vegas, NV



FOUR SEASONS
Hotels and Resorts



Best Available Rate for 2 Nights

\$430

Redeemable Dues Credits

\$100

T*BAM Platinum Member Price

\$330



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EXAMPLE

1-Night Stay

Mesa Renaissance Hotel, Mesa, Arizona



Best Available Rate per Night

\$220

Redeemable Dues Credits

\$134

T*BAM Platinum Member Price

\$ 86



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EXAMPLES

Wine Collection (Half Case/6 bottles)



Best Retail Price

\$180

Redeemable Dues Credits

\$ 60

Platinum Member Price

\$120

Coach Handbag



Best Retail Price

\$400

Redeemable Dues Credits

\$125

Platinum Member Price

\$275

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Dues Credit Redemption Example

<p>\$1,100</p> <p>Beginning Balance</p> <p>▼</p> <p>You Buy:</p> <p>5-Night Caribbean Cruise Vacation <i>Oceanview Stateroom</i></p>   <p>Best Retail Rate \$2,240</p> <p>Apply \$756 Dues Credits</p> <p>You Pay Only: \$1,484 <i>for two</i></p>	<p>\$344</p> <p>New Credit Balance</p> <p>▼</p> <p>You Buy:</p> <p>2-Night Stay at Four Seasons Las Vegas</p>   <p>Best Retail Rate \$430</p> <p>Apply \$100 Dues Credits</p> <p>You Pay Only: \$330</p>	<p>\$244</p> <p>New Credit Balance</p> <p>▼</p> <p>You Buy:</p> <p>Arnold Palmer Wine Collection</p>   <p>Best Retail Rate \$180</p> <p>Apply \$60 Dues Credits</p> <p>You Pay Only: \$120</p>	<p>\$184</p> <p>Ending Credit Balance</p> <p>Redeem your Dues Credits When and Where you choose!</p>  <p><i>Call your Club Concierge today for more information on Dues Credit redemption Available 7 Days a Week</i></p>
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** Offers are examples only and prices are subject to change.*

Upgrade to Platinum and Receive

\$1,100 in Dues Credits Today

For only \$15 per month!



More Platinum Benefits!

www.Platinum.PalmerAdvantage.com

Your Personal Concierge

Available 7 Days a Week – *Call: 866.930.8770*

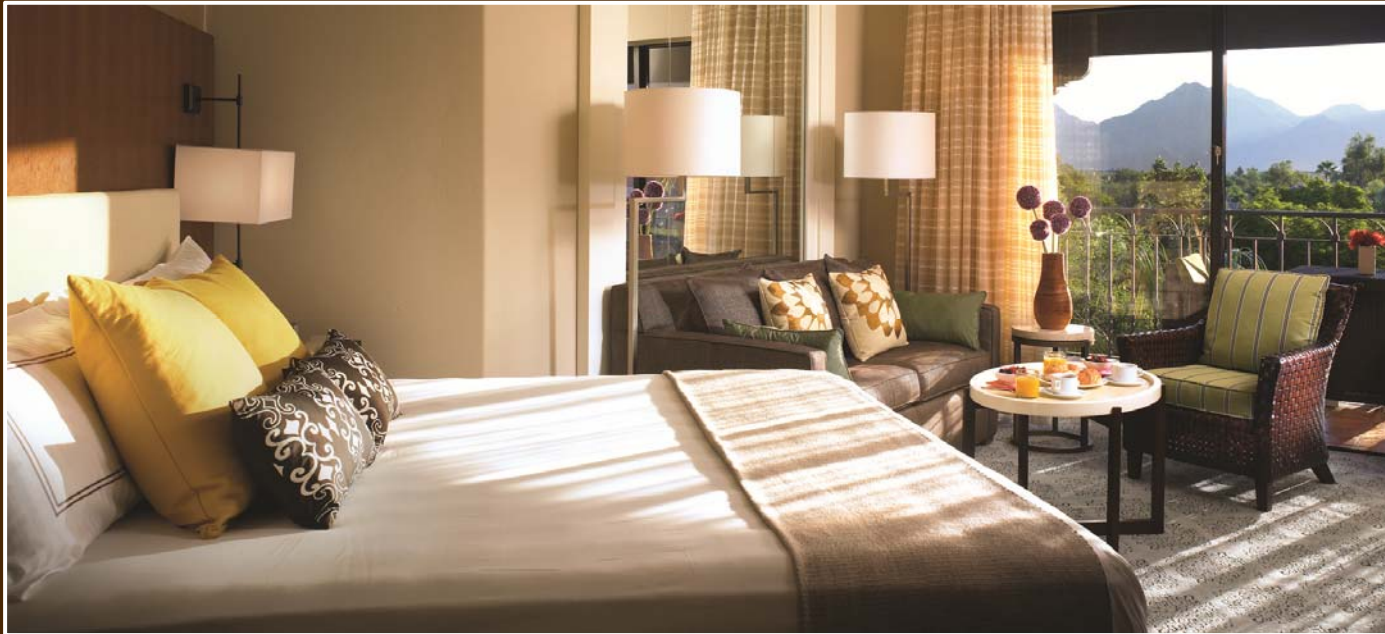


T*BAM *“Get Paid To Be A Member”*

PALMER  ADVANTAGE

Contact Your Personal Concierge For...

Best Rate Guarantee on Hotels & Resorts



T*BAM *“Get Paid To Be A Member”*

PALMER  ADVANTAGE

Contact Your Personal Concierge For...

Best Rate Guarantee on Cruises Worldwide

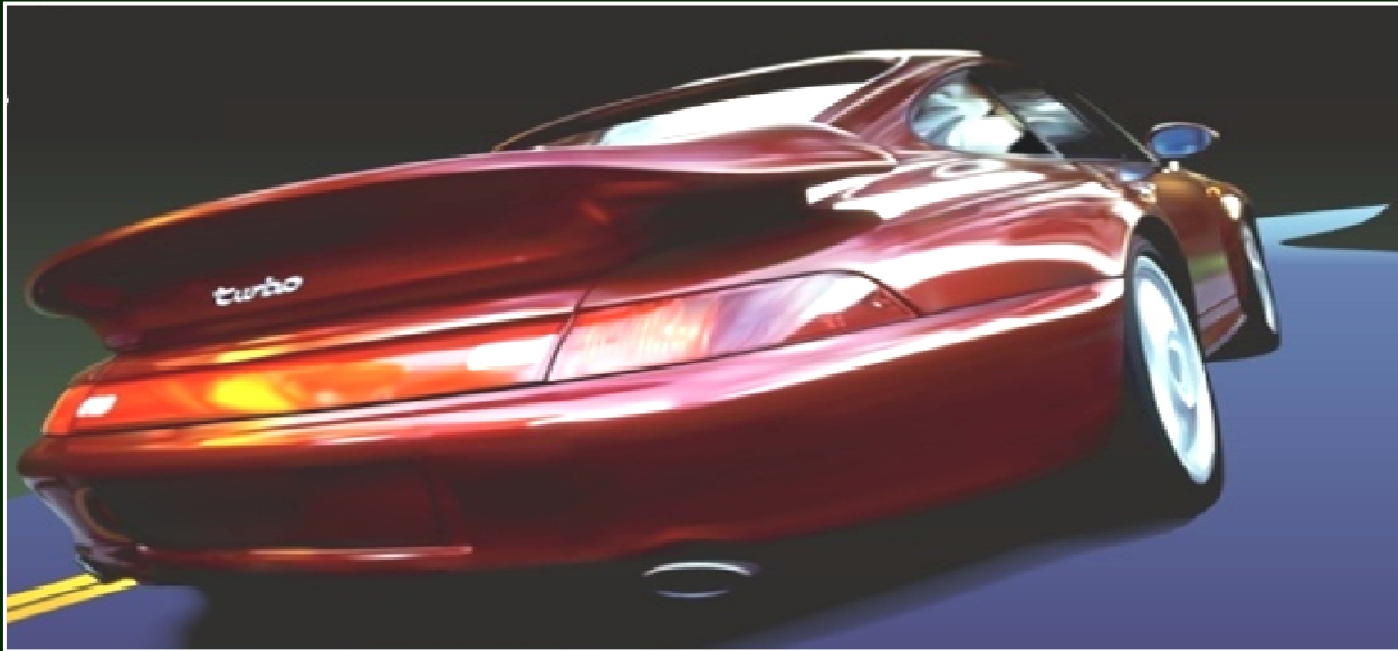


T*BAM *“Get Paid To Be A Member”*

PALMER  ADVANTAGE

Contact Your Personal Concierge For...

Best Rate Guarantee on Car Rentals



T*BAM *“Get Paid To Be A Member”*

PALMER  ADVANTAGE

Contact Your Personal Concierge For...

Best Rate Guarantee on Vegas Getaways



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Contact Your Personal Concierge For...

Best Rate Guarantee on Vacations



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Contact Your Personal Concierge For...

Best Rate Guarantee on Airlines



T*BAM *“Get Paid To Be A Member”*

PALMER  ADVANTAGE

Contact Your Personal Concierge For...

Tickets to Incredible Shows & Entertainment



T*BAM *“Get Paid To Be A Member”*

Upgrade to Platinum and Receive

\$1,100 in Dues Credits Today

For only \$15 per month!

Complimentary Guest Fees

T*BAM *“Get Paid To Be A Member”*

70 Golf Courses

PGA National Resort & Spa

West Palm Beach Florida



Complimentary Guest Fees

T*BAM *“Get Paid To Be A Member”*

70 Golf Courses

The Legends Resort

Myrtle Beach, South Carolina



Complimentary Guest Fees

T*BAM *“Get Paid To Be A Member”*

70 Golf Courses

Tuscany Golf Club

Henderson, Nevada



Complimentary Guest Fees

T*BAM *“Get Paid To Be A Member”*

70 Golf Courses

Presidio Golf Course

San Francisco, California





More Platinum Benefits!

www.Platinum.PalmerAdvantage.com

**Complimentary Resort Golf
With Every 2-Night Stay**

T*BAM *“Get Paid To Be A Member”*

100 World-Class Resorts

The Broadmoor

Colorado Springs, Colorado



**Complimentary Resort Golf
With Every 2-Night Stay**

T*BAM *“Get Paid To Be A Member”*

100 World-Class Resorts

Ojai Valley Inn & Spa

Ojai, California



**Complimentary Resort Golf
With Every 2-Night Stay**

T*BAM *“Get Paid To Be A Member”*

100 World-Class Resorts

The K Club

Dublin, Ireland



**Complimentary Resort Golf
With Every 2-Night Stay**

T*BAM *“Get Paid To Be A Member”*

100 World-Class Resorts

The Sanctuary Kiawah Island

Kiawah Island, South Carolina





Upgrade for only \$15 per month!

www.Platinum.PalmerAdvantage.com

Daily Fee & Resort Golf

T*BAM *“Get Paid To Be A Member”*

3,000 Courses in the U.S.

Sand Piper Golf Club

Santa Barbara, California



Daily Fee Golf in Canada

T*BAM *“Get Paid To Be A Member”*

200 Golf Courses in Canada

Fairmont Algouguin Golf Course

Saint Andrews, New Brunswick



100 Private Clubs

The Governors Club

Chapel Hill, North Carolina



More Private Clubs

T*BAM "Get Paid To Be A Member"

100 Private Clubs

The University Club

Amherst, Massachusetts



100 Private Clubs

The Cambridge Club

Toronto, Ontario





\$600 More Dues Credits
Each Year of Membership



More Platinum Benefits!

www.Platinum.PalmerAdvantage.com

50% off Guest Fees in Europe

T*BAM *“Get Paid To Be A Member”*

130 Private Clubs

Golf d’Apremont

Paris, France



50% off Guest Fees in Europe

T*BAM "Get Paid To Be A Member"

130 Private Clubs

Deauville Saint-Gatien

Saint Gatien Des Bois, France



50% off Guest Fees in Europe

T*BAM *“Get Paid To Be A Member”*

130 Private Clubs

Cams Hall Estate

West Sussex, England



40 Global Private Country Clubs

Kauri Cliffs

Matauri Bay, New Zealand



40 Global Private Country Clubs

Hidden Tiger Golf Club

Huangshan, China



40 Global Private Country Clubs

Laguna National Country Club

Singapore





More Platinum Benefits!

www.Platinum.PalmerAdvantage.com

Best Value Guarantee

T*BAM *“Get Paid To Be A Member”*

Favorite Brands for Electronics, Apparel, Jewelry, Sports Equipment, Toys & More

Shop for Wines & Merchandise

www.Platinum.PalmerAdvantage.com



PALMER  ADVANTAGE

YOU HAVE A WORLD OF BENEFITS WAITING FOR YOU!

T*BAM *“Get Paid To Be A Member”*

- **\$1,100 in Dues Credits** When You Upgrade
- **\$600 more Dues Credits** each Year of Membership
- **Personal Concierge 7 Days a Week**
- **Best Rate Guarantee** on all Travel and Vacations
- **Complimentary Greens Fees** at Platinum Privilege Clubs
- **Global Golf and Worldwide Privileges**

Visit: www.Platinum.PalmerAdvantage.com



Terms & Conditions Apply.