

# THE CLUB AT PRESCOTT LAKES BOARD OF GOVERNORS

## Minutes for September 15, 2015

### Attendees:

Greg Paydock, APGM	Mishael Wells, Membership Director
Harry Chandler, Chair	Jim Robak, Vice Chair
Don Beaver, Athletic Committee	Jay Davis, Athletic Committee
Susan England, Social Events Committee	Dave Fletcher, Policy & Rules Committee
Bruce Hershman, Ambassadors Committee	Betsy Lee, Communications Committee
Joe McDermott, Past Chairperson	Dave Otto, Long Range Planning Committee
Bob Woodin, Greens & Grounds Committee	
Bob Sisley, PLCA Liaison	Charlie Bomberger, PLAM Committee
Todd Froehle, APGM	

Meeting called to order by Chairperson Harry Chandler at 1:00 p.m.

Minutes from the August 15, 2015 meeting were approved.

### Golf Membership Report:

Mishael Wells proudly reported golf membership is “Full With Wait List”. It is very important to continue this momentum due to the challenging of staying full through the slower winter months. The Club sponsored a booth at last weekend’s Home Show in Prescott Valley. Results are one new golf membership, six to seven new leads, and about 10 social memberships. The first homes in the Astoria neighborhood will be closing this week and Mishael is working with Dorn Homes to offer potential rounds of free golf for their new homeowners. She has also delivered the Realtor incentives for new golf members.

### General Manager’s Report:

See attached report. A request for a comparison of revenue from Saturday private events vs. a regular Saturday was made. Greg will provide that information.

### Long Range Planning Committee:

Dave Otto reported the Club property has been reviewed for possible expansion opportunities and this information has been added to the Long Range Planning Document. The Committee is scheduled to meet on 09/18 with the Major Decisions Committee to discuss hiring an architect and the options for expanding Club facilities.

Prescott Lakes Men’s Golf Association: No report.

Juniors Committee: No report

### Greens & Grounds Committee:

Bob Woodin reported that Bob Lytle, the Club’s Assistant Superintendent, has retired as of last Friday. Jeff Muniz, former Superintendent at Desert Sands Golf Course, has been hired to replace Bob. Jeff is currently looking for a place to live here.

Felipe Escobedo replaced Chad Holliday as the 2<sup>nd</sup> Assistant about a month ago. Felipe has worked here since 2004. Brian also hired two seasonal workers this month as we were short staffed.

Greens Verticut and sanding went well and getting better each day.

Bridge rebuild on hole 7 is complete at a cost of about \$4,000 (no labor cost). Would like to rebuild the bridge on hole 6 next and should be completed by the end of the year. Cost of materials is about \$9000 for this bridge and will require some scaffolding.

About a week ago had some comments of excess water on some fairways. Our irrigation rain hold was set for .15" and unfortunately it rained .14" so the course got watered and rain that day.

Greenside Bunker renovations: Brian has an estimate to renovate the bunkers on hole 10 (six greenside bunkers) and hole 11 (two greenside bunkers) which has been approved by Major Decisions Committee. Rather than renovate bunkers by jumping around the course, Brian will have all bunkers on a given hole completed at one time and work his way around the golf course hole by hole. Both holes 10 and 11 consist of a total of 8801 square feet of sand.

In talking with Greg it has been proposed that we look at the possibility of bringing back seasonal workers that are laid off each winter and employ them as "independent contractors" during the winter to complete projects like bridge renovations and then in the spring rehire them as greenskeepers. This would afford us the opportunity to complete some projects and rehire known employees in the spring. Provided this is permitted by Corporate. Todd Froehle recommended keeping them on payroll.

Dave Otto noted that at least five bunkers have sand outside the bunkers and this needs to be fixed. Bob Woodin will check and work with Brian.

#### Communications Committee:

Betsy Lee reported work is progressing by APGM on the new Club web site. It was requested that APGM start marketing the Club's Facebook page so that more members will use it.

#### Athletic & Fitness Committee Report:

Jay Davis reported there are no major issues. The pool closes October 1<sup>st</sup> and the Athletic Center hours will change. The new equipment is working well. YTD the Athletic Center has had 3,000 visits from members. Pickleball is very crowded. Club management is working on solutions for the tape on the tennis courts that was used to mark the courts during the recent Senior Olympics tournament. Greg Paydock mentioned that massage therapist Sandi Pratt is leaving October 15. Any unused Club gift certificate for massages will be reimbursed to members.

#### Ambassador Committee Report:

The Committee is busy. New golf members have been assigned.

Prescott Lakes Women's Golf Association: No report.

Social Events Committee Report:

In Pam Milewsky's absence, Susan England reported the Chili Cook-off is scheduled for October 3. Due to low sign-ups by cook-off contestants, Club staff will be allowed to cook but not participate in the contest. The Fashion Show is scheduled for November 6. The SEC is working on next year's events and trying to avoid conflicts with the many social events in Prescott.

Greg mentioned the Chili Cook-Off might be skipped next year and the Club will have a Pub Crawl of Oktoberfest instead.

Policy & Rules Committee: No report.

PLCA:

The Board of Directors election was held at the recent Homeowners' Annual Meeting. Election results for a new two year term are Charlie Bomberger, Al Beeson, and Joan Arthur. The Club catered this meeting and provided good food. Charlie Bomberger commented on the real benefit of Club ownership to the HOA of a total distribution so far of approximately \$1.1 million. The HOA dues are now less than ten years ago, thanks to the distribution. Thanks to the Club for good fiscal management.

Ker-Land Landscaping is the new landscaping for the HOA effective September 1. The traffic signals at Prescott Lakes Parkway and Blooming Hills are now operational.

Unfinished Business:

Nominating Committee. The proposed timeline, nomination form, and ballot were previously distributed to the BOG. Dave Fletcher pointed out some corrections to the timeline and suggested changes to the nomination form. The BOG also agreed signatures are not required on the ballot.

New Business:

Greg is looking at options for traffic control signs in the parking lot to discourage wrong-way driving.

The recorder of today's minutes would like to acknowledge the three individuals who obviously received the dress code of the day memo.

Meeting adjourned at 1:55 p.m. Next meeting is Tuesday, October 20, 2015.

Respectfully submitted,  
Betsy Lee

General Manager's Report  
September 15th, 2015

A) Membership

- We are currently at 400 in Golf Membership. We do have 7 resignations coming in September.
- We must keep going to build up that cushion of 15 or so golf Members to ward off any upcoming attrition. We are working closely with our realtor partners in an effort to keep our momentum going.

B) Financial

- Although we do not have final information, it appears we will reach our August goals. We are trending close to our September goals.

C) Social Events

- We have our annual Chili Cook Off coming up on October 3<sup>rd</sup>. As of now, we only have 4 chili chefs set to participate. We certainly could use some Board participants this year.
- We have some great acts set for the rest of the year for our Party on the Terrace!

D) Personnel

- No changes

E) Food and Beverage

- New menu items have been received with enthusiasm
- The next Scotch/Cigar night is filling up! It will feature astonishing tastings of Johnny Walker products, smooth premium cigars and fabulous food courtesy of Chef Matt.
- There is a wine dinner coming up shortly. The details will be announced. This will be a multi-course dinner.

F) Capital

- The re-build of the bridge on #7 is complete. The next bridge will be underway and completed in the next couple of weeks
- Bunker work will commence after the Member/Guest events

G) Other issues

- No issues