

THE CLUB AT PRESCOTT LAKES BOARD OF GOVERNORS

Minutes for October 20, 2015

Attendees:

Greg Paydock, APM	Mishaal Wells, Membership Director
Jim Robak, Vice Chair	Don Beaver, Athletic Committee
Jay Davis, Athletic Committee	Dave Fletcher, Policy & Rules Committee
Bruce Hershman, Ambassadors Committee	Betsy Lee, Communications Committee
Joe McDermott, Past Chairperson	Pam Milewsky, Social Events Committee
Bob Sisley, PLCA Liaison	Bob Woodin, Greens & Grounds Committee
Todd Froehle, APM	

Guests: Charlie Bomberger, John Gunby, Dave Potthast

Meeting called to order by Vice Chair Jim Robak at 1:05 p.m.

The September BOG minutes were amended as follows: In the Athletic & Fitness Committee Report change “YTD the Athletic has had 3,000 visits from members” to “YTD the Athletic Center has had 3,000 guest visits.” The September minutes were approved as amended.

Golf Membership Report:

Mishaal Wells reported golf membership is holding at 400 and there are concerns about losing members because the average attrition is 10 in November, 11 in December, and seven in January. New golf members are coming from a variety of sources. Mishaal’s personal goal is to have 15 to 18 additional golf members at year-end. She has been working with the Chambers of Commerce and that’s going really well—one new social member from the Prescott Valley Chamber. She has sent 50 membership invites to guests who played in tournaments. About 1,400 postcards are being mailed to new homeowners in Prescott and Prescott Valley. Three members joined as a result of the last mailing. She is making considerable headway with Realtors, especially Bloomtree Realty. There may be a realtor open house in December.

General Manager’s Report:

See attached report. August and September financial goals were met. November is looking good. Management is working on next year’s budgets.

PLCA Liaison:

Bob Sisley reported:

1. Prescott Lakes was awarded “Best New Home Master Planned Community” by the Arizona Republic Reader’s Choice. Dorn Homes was awarded “Best New Home Builder.”
2. The 3rd Quarter Newsletter has been mailed to residents and is posted on the PLCA website.
3. The Reserve Studies for the Master and all neighborhoods have been received and are being reviewed by the Finance Advisory Committee. This information will be used in the development of the 2016 budgets.

4. The landscaper, K-Ler, has identified an bug infestation in many of the pine trees within the community. The bugs are Pitch Moth and Flat Head Bores. The PLCA is working on a brochure to send to all residents to help educate them in this issue. We are also working with K-Ler to see if a discounted rate can be provided to residents for treatment.
5. A New Resident Orientation presentation was conducted on September 30th, with approximately 20 persons attending. The Club provided samplings of some of the specials offered by the Grill.
6. A mailing just went out soliciting for Statements of Interest for next year's Voting Members.
7. The PLCA Facebook page is continuing to attract new viewers.

*Greg Paydock confirmed the Club will look at the pine trees on the Golf Course for signs of the bug infestation.

Long Range Planning Committee:

Bob Sisley reported the Major Decisions Committee is looking at the LRP Committee's recommendations and is preparing a response which should be sent in about 7 to 10 days. No priorities have been set yet, so there are no estimates for future projects/expenses. \$500,000 has been sent to an investment firm; \$400,000 of which has been invested.

Prescott Lakes Men's Golf Association:

John Gunby reported many PLMGA members are renewing their memberships. The number of sign-ups for the Veteran's Day Tournament is excellent. Dave Potthast won this year's Men's Club Championship.

Juniors Committee:

Mishael Wells reported the Club will be hosting a Halloween party on 10/31. Kelli Welch and Marie Morelli are handling this event. John Gunby raised about \$3,700 for the Club's Junior Golf program!

Greens & Grounds Committee:

Bob Woodin reported:

- Bridge work has begun on the bridge from hole 6 with the screws being removed. Will start removing some nails next. Will preplace the timber as soon as the grass stops growing. This bridge will require scaffolding to complete the work.
- Will be rebuilding greenside the bunkers on hole 10 (except the upper back right) and both bunkers on hole 11.
- Looking toward removing DG/Flagstone entrances on holes 3, 8, 13 and replacing with concrete with a scatter circle at the fairway side. At the same time complete the previously approved exit on the top of hole 14, as well as making the new cart circle entrance on hole 4 a little wider to better accommodate carts.
- Question was raised at the BOG as to our crew size. Our current maintenance staff is at 11 employees. We budget for 16.8 in warm months and 7.8 in Fall/Winter. As Brian said

- “It’s hard to keep or find quality workers up here.” Once again looking for a 1st Assistant as the one selected didn’t work out.

- Dead and large bare patches front of 4 and 10. Back of 13 and 15. Also just short of 15 fairway bunker. Sure there are others. *Brian will be aerifying in the weak spots as little or no root base in spots as well as fertilizing. Back of 13 and 15 looks to be from tight turns with mowers and traffic as well as a possible grub problem.*
- Sand bottles on carts have what looks like gravel not sand. – *This was old bunker sand that was being used up.*
- Next year what can be done to help keep up with the rough cutting during the heavy growing season. - *Roughs are currently mowed 1 ½ times per week. Will look at mowing them a little tighter in the future.*
- The size of the 18th green back left section. Several members indicate that the green in that area has shrunk over the years. If so can we expand it again at least 5 feet in the back? The area is almost too small for a pin placement. – *Intend to cut the collar back some more to enable you to putt from off the green. The green size has not shrunk (see white line at back of green as that’s the original edge of the green.*
- Why the tee boxes (Jackrabbit) are always very soaked on holes 13 and 14. - *Will adjust water back.*
- Some tee boxes appear to have a large thatch build up and feel spongy. *Looking at closing a tee box and aerifying and thatching to see if this works. Otherwise will add as a Capital Expense to rebuild the tees over time.*

Communications Committee:

Betsy Lee reported work is progressing by APGM on the new Club web site.

Athletic & Fitness Committee Report:

Jay Davis reported the Committee did not meet this month. The focus of next month’s meeting will be capital projects and committee elections. The Committee is also researching the possibility of having the Club host a Pickleball Tournament in 2016 if the City of Prescott decides to discontinue their sponsorship of a tournament.

Ambassador Committee Report:

The Committee is busy. The Committee will need new/additional ambassadors in 2016. Bruce’s term expires at the end of December and he is looking for a replacement. Mishael reported she has golf ambassadors for next year but needs four to five non-golfer ambassadors.

Prescott Lakes Women’s Golf Association: Pam Milewsky reported that tonight is the cocktail party fund-raiser for the Women’s Tournament benefiting the Hungry Kids Project. This is the PLWGA’s biggest fundraiser and everyone is invited to attend. The Hungry Kids Project feeds about 100 kids this year – just in Prescott.

Val Watts won this year’s Club Women’s Championship.

Greg Paydock pointed out that this year the focus of the Club's golf tournaments has been changed to benefit local (vs. national) organizations. Jim Robak suggested the Club publish a year-end summary of our charitable support.

Social Events Committee Report:

Pam Milewsky reported that Chili Cook-off was a great event with 99 people and eight contestants. Four of the contestants won prizes this year with Ray Milewsky as the top vote-getter. The Ladies Fashion Show/Lunch is scheduled for November 6. The SEC would like to see a price incentive for early signups for future events. The SEC is working with Greg on the New Year's Eve event. There are already about 50 signups (attendance will probably be limited to 100 people). Pam's term as chair of the SEC expires at the end of this year.

Policy & Rules Committee: No report.

Unfinished Business:

Nominating Committee. Candidates for this year's election are needed. BOG members need to encourage qualified members to run for the Board of Governors. Greg will send a reminder e-blast this week because the 10/31 deadline is quickly approaching.

Guests' Comments:

Dave Potthast pointed out all of the BOG minutes need to be posted to the Club's web site; many months are missing. Today's BOG meeting answered some of Dave's concerns about the Major Decisions Committee response to the Long Range Planning report. He also suggested that rather than relying on a volunteer to take minutes each month, the Board of Governors needs to designate a secretary position. Members of the BOG agreed and this topic will be added to next month's agenda. Dave Potthast is also encouraged that the Club will soon be announcing a new web site.

Meeting adjourned at 2:11 p.m. Next meeting is Tuesday, November 17, 2015 at 1:00 p.m.

Respectfully submitted,
Betsy Lee

General Manager's Report
October 20th, 2015

A) Membership

- We are currently at 400 in Golf Membership. We do have 6 resignations coming in October
- We must keep going to build up that cushion of 15. As always, we are using off season promotions to do so.

B) Financial

- We reached our August and September financial goals. We are on track so far in October and are forecasting to be solid in November
- We are working on the budget for 2016 and the committees should have on their agenda to put together their recommendations for capital to forward to the Board

C) Social Events

- With a last influx of people, the Chili Cook Off was a success this year. Congratulations to Ray for winning this year.
- The Social Events Committee continues to lead in putting together a fine and varied calendar of fun events
- Party on the Terrace will move inside the last couple of months

D) Personnel

- No changes

E) Food and Beverage

- Matt is working on Fall menu changes. We will close Tuesday evenings beginning in November as we have the last couple of years.
- The Johnny Walker scotch/cigar event was great. Great company.....great scotch and cigars.

F) Capital

- The new beer dispenser and ice machine have arrived and are in place
- Bridge work continues on the bridge from the #6 green
- Bunker will start in early November

G) Other issues

- No issues

*After talking with Brian after our BOG meeting, he was aware of it and had previously treated our trees around the golf course with a granular insecticide.