Board of Governors Minutes November, 2015

In attendance:

Jim Robak, Chair Joe McDermott, previous Chair

Bob Sisley, PLCA Betsy Lee, Communication Committee

Jay Davis, Athletic & Fitness

John Weaver, PLMGA

Don Beaver, Athletic & Fitness

Bob Woodin, Greens & Grounds

Bruce Hershman, Ambassador Committee Pamela Milewsky, S.E.C. Lynne Peters, PLWGA Greg Paydock, GM

Mishael Wells, Membership Director

Guests: Dave Otto for LRP and Charlie Bomberger for PLCA

Membership Report:

Mishael reported that we are currently at 395 Golf Members with 2 more leaving in November and 2 known so far for December. The struggle this time of the year is to keep striving to stay as "full" as we can on the golf side. Over 1400 postcards were mailed out about 10 days ago to zip codes 86303 and 86305 and we've started to have some inquires surrounding this mailing. Mishael has begun taking lunches to the various real estate offices around the Prescott area which has been highly successful so far. We have joined the Prescott Valley Chamber of Commerce and will begin attending monthly mixers as we have for the Prescott Chamber for the past four years. It is a bit slow even for November so we have to keep referrals in mind to keep us going through the slower months.

- John Weaver stated it is important that current golf members remain satisfied, which will help with retention issues. The Board agreed and this topic was thoroughly discussed.

General Managers Report: Please see the attached.

<u>Policy & Rules:</u> Nothing to report. Greg did bring up that he will provide the numbers for each event that requires a Clubhouse closure (outside of Membership events) to be shared with the Board going forward.

<u>PLCA Liaison:</u> Please see the attached.

<u>Long Range Planning:</u> No change, waiting on Major Decisions. Bob Sisley reported that progress is being made and should be released soon.

<u>PLMGA:</u> It was reported that the Men's Member/Guest event went off without a hitch this year. Everyone was very pleased and a similar plan is being put into place for the 2016 event. They are working with Club management to allow for a larger group next year.

Juniors: No one in attendance.

Greens & Grounds: Please see the attached.

<u>Communications:</u> Betsy stated that the new Club website is moving forward and that Charlie Bomberger has stepped in to assist with this project. It is expected that it will be live by the next meeting.

Athletic & Fitness: Please see the attached.

<u>Ambassadors:</u> Nothing to report. All Ambassador Assignments of new Members are current. Mishael has been able to use the notes acquired by our newer Ambassador body of Athletic Ambassadors to better the process going into 2016 for our new Athletic Members.

<u>PLWGA:</u> The "Hungry Kids" tournament was a huge success with over \$17,600 raised for local children. The Fall Classic was cancelled due to extreme weather. Balloting for 2016 Officers is underway even though the slate is non- contested. Officers will be installed at the December 4th Luncheon.

<u>Social Events Committee:</u> The Fashion Show was a huge success. The Clubhouse was closed for the lunch hour during this event due to the participation of 143 Members plus the event staff. Many improvements were made as a result of last years' experience. It is one of our biggest events to date! This year the Club will host its first ever New Year's Celebration event. Overall Club events have been at near or over sell out capacity and have been outstanding!

Unfinished Business:

- The "Meet the Candidates" event was a good start. Some improvements will be made going forward but this event will continue next year.

New Business:

- Board Secretary: a vote was held and the decision was made that effective January 2016 the Communications Chair will be responsible for taking the Board Minutes. Board minutes should consist of bulleted points of discussion and attached Committee Minutes.
- Employee Appreciation Holiday Donation last year's communication to all Members will be repeated. This communication served to help boost participation in contributions from 15% to 22%. These numbers are extremely low. The hope is that by repeating last year's communication more members will contribute to this important program.

Minutes taken and compiled by Mishael Wells on 11/17/2015

General Manager's Report

November 17th, 2015

A) Membership

- We are currently at 394 in Golf Membership. We do have 1 resignation coming in November and two so far in December
- Mishael will detail the Fall/Winter promotion success this far
- B) Financial
- We will fall short of our financial goals in October and November with some insurance costs and invoices in Course Maintenance.
- Major Decisions is reviewing the 2016 budget and will review capital in December once we have prioritized the suggestions from the Management Team and our Committees.
- C) Social Events
- Our Dinner and a Show with Michael Somma was a big success. Dinner was delicious, the music was extraordinary and ambiance was great. We will book more of these next year.
- The 2nd Annual Fashion Show had record numbers of 145 people. The event was well organized by the SEC.
- D) Personnel
- No changes
- E) Food and Beverage
- Matt's Fall menu changes are in place. We are getting great comments on the lunch and dinner menus, especially the lamb on the dinner menu.
- We had an exceptional wine dinner last Wednesday. We will be scheduling more of those in the next year.
- Matt has put together four cooking classes that will be scheduled in the next few months. The first one is nearly sold out.
- F) Capital
- The new server for our computer systems has been installed.
- The new condenser unit for the Clubhouse was installed yesterday.
- Bunker will start in early November
- G) Other issues
- No issues

Greens Committee Minutes

11-10-2015

Members in Attendance: Chairman Bob Woodin, Dave Potthast, , Steve Bzdock, Brian Wilhelm, Tom Duncan, Anne Hammel, and Greg Paydock.

Formal Approval of Minutes from 10-13-2015

Chairman Remarks:

- With only a staff of 11, Brian has ensured that we have had a quality golf course to enjoy this past year. The staff size will be reduced to 7 shortly for the winter.
- As you cross from Hole 6 to Hole 7, the tree in the median does in fact block our golfer's line of sight for an instance on traffic traveling right to left down the street.

General Manager Report:

Greg indicated that we would not meet our monthly goals for October and November and our member count was down to 394.

- That the 2016 budget is being reviewed.
- That we have two loaner carts to test from Yamaha one being electric and the other being gas. The gas driven carts are about half the cost of the electric carts and if it is decided to go with the gas carts that the cost savings (up to \$80 to \$90,000) could be shifted into golf maintenance projects in 2016.

Head Golf Professional Report: John was conducting the veteran's clinic.

Maintenance Superintendent Report:

- We have a hump in the chipping green that was caused by root growth so some trees next to the chipping area are in the process of being removed.
- On a safety note the right side tree in the center median of the golf cart crossing on Smoke Tree has been trimmed to improve visibility of traffic as we cross the street.
- The tee box markers for the Bear, Roadrunner, and Coyote tees will once again be removed for the winter season. If you desire to play from those tee's play from the permanent yardage marker area.
- Our cup cutters will be cutting 3 cups per green for the winter placement. They will be moved from time to time depending on the freeze. The greens mower cut will also be raised a little to help keep the ball on the green when they are frozen. We will go to Red/White/Blue straight rotation during the winter.

Old Business:

- The wood has been ordered and work will commence on replacing damage timber on the bridge from hole 6 to hole 7 followed by the first bridge on hole 2. Both bridges should be completed by the end of the year.
- Concrete work will commence next week on the top exit on hole 14 to permit year round exiting and on the entrance to hole 13 to remove the dg path and flag stone.
- Bunker on hole 10 and hole 11 will be rebuild and should be completed by the end of December.
- The winter drainage work on hole 1 approach, hole 11 fairway, the front of hole 5 green and the back of hole 5 green will be commencing to help eliminate the black layer.
- The Verticut test on the cougar tee box on hole 11 turned out better than expected. When we aerify tee boxes next year we will also Verticut them to remove the excess thatch to get rid of the sponginess.

New Business:

- Consider removing front portion of the sand bunker on the right side of hole 8 from the approach to just before green and replacing with turf.
- The large fairway mound or bump in front of the scatter posts to number 4 fairway limit entry ways to the fairway, this will be looked at to see first if its covering a large boulder, if not, will investigate further on the cost of removing it or extending the cart path around it.
- As Greg brought up in his comments in regards to replacing the Golf Cart Fleet in January we have been asked to look also at the possibility of a gas cart fleet. With this in mind, the lease cost is quite a bit lower as is the day to day maintenance of the cart. The new gas carts (compared to gas carts of old) are fuel injected, have solid state electronics, are quiet, and meet all emission standards. Members are encouraged to try the new demo cart out on the course.
- Brian will convert the old Beverage Cart to hold a fuel tank so that the carts can be refueled on a weekly basis.
- It was discussed to consider closing the course one day per week for half a day to allow
 maintenance to accomplish more work without the necessity to get clear of golfers. The
 best option that was recommended was to be closed on Tuesday mornings with the course
 opening around noon. It was also noted that a large percentage of private courses are
 closed one full day per week for maintenance. An option that we did not want to
 consider.

Members Comments / Concerns: Guest Comments / Concerns: Operational concerns with gas golf carts. Mainly noise which compared to the beverage cart and maintenance vehicles showed that they are a lot quieter to operate.

Adjourn / Next Meeting Date and Time: Adjourned at 4:15 and our next meeting will be Tuesday, December 8th, 2015, 3:00pm at Golf Maintenance.

Athletic and Fitness Committee Minutes--November 10, 2015

Meeting called to order at 1:30 absent: Jeanice Monastesse

General Manager Greg Paydock reported that currently the golf membership stands at 394 and that the club most likely would miss both its October and November goals, although financially all looks well. He is working on the 2016 budget. He noted that the indoor pool decking will be replaced after the winter season, which may necessitate closing the indoor pool for a period of time this spring. A flooring crack has appeared in the main floor of the club and will have to be addressed.

A new golf cart fleet--gas-- will soon be in use, resulting in a significant yearly savings in maintenance. Some golf bridges will be undergoing repair. Social occasions at the club continue to be a great success, including dinners and a recent fashion show.

The new fall menu is in place and has been well received. Some cooking classes have been scheduled and are already starting to fill. The Veterans Day golf event raised \$10,000 for vets: the wheel chair fund raiser took in \$41,000, an amount matched by a donor, meaning monies were raised to distribute 893 chairs to those in need. Toys for Tots will be held December 6.

Jay Davis gave a short Board of Governors report, noting that Prescott Lakes had been named the "best new master planned community" in Arizona. He reminded all Prescott Lakes residents of the current "bug infestation" ravaging our fir trees and that the community landscape provider was spraying the area.

Fitness Director Marie Morrell reported that the Halloween gala for kids was well received. She is traveling to Phoenix to investigate new elliptical equipment. Hiking remains popular, with a hiking schedule already planned through next year. Seminars continue to be well attended, with again a full slate already scheduled into the 2016 year. A 6 week "healthy lifestyle" workshop is in the works and already has drawn some interest.

The election of officers for 2016 was held with Mike Galbreath and Don Beaver graciously consenting to serve as chairperson and vice chairperson respectively: both won unanimous election.

Capital expenditure recommendations were the next order of business with committee members suggesting outlay suggestions. The committee approved the following:

ATHLETIC AND FITNESS COMMITTEE

Ranked Capital Improvement List for 2016

Following are the ranked recommendation of the Athletic and Fitness Committee for Capital Expenditures for 2016

- 1. Drinking water at Tennis and Pickleball Courts
- 2. Shade area on Tennis Courts
- 3. Portable Sound System of at least 2 speakers
- 4. Shade Roof for Pickleball Pergola
- 5. Lights for Pickleball Courts

Other items receiving at least one vote:

- 6. One Elliptical Machine
- 7. Repair Tape Damage to Tennis Courts
- 8. Storage for Pickleball Area
- 9. Stretch Area in previous massage area
- 10. Pickleball machine that propels balls

Summary of PLCA Liaison Presentation to The Club Board of Governors – November 17, 2015

- The PLCA Board of Directors have approved the 2016 budgets for the Master budget and those of the individual neighborhoods.
- The 2015 Reserve studies has been received and is being reviewed.
- Elections for the neighborhood Voting Members and Alternate Voting Members is currently underway.
- The PLCA Board of Directors will be attending an annual retreat to discuss goals and objectives for 2016
- HOAMCO Community Managers met with administrators from Basis School to discuss relationships between Prescott Lakes and the school.
- The first resident moved into Astoria last week.