

Athletic Committee Meeting Minutes

Nov 11, 2014

The Athletic Committee meeting was called to order promptly at 1:30 with the following results:

Old Business – No old business items were on the agenda.

New Business – The committee discussed and supported the AC front desk change to go “paperless” (cardless), noting the vast majority of members supported eliminating the requirement to show a card as long as the member had a photograph on file.

The club discussed “next steps” regarding the WTS Long Range Planning report. Greg agreed to publish an update in his wkly report further detailing status and next steps to general membership.

The club reviewed the goals it set and accomplished as follows:

1. Support golf membership drive by helping to introduce golf to non golfers, and sign up at least 3 new golf members (by non golfers). The Club, Golf Pro and the AC hosted reduced “intro to golf” practice sessions, as well as an AC social golf event, and did bring in 4 new members.
2. Support the Grille – The club did so via Pickleball, holding monthly socials, a club championship, Sr. Olympics and several “dinner” meetings. These were new, outings designed to drive Grille support.
3. Communicate directly with membership – The AC committee did publish it’s first “member to member update” to all members outlining the clubs goals, and progress. The AC will continue this practice under it’s new leadership.
4. Increase Member Feedback – Accomplished by developing a “mock” Long Range Plan, creating focus groups via WTS, and asking for management input on all AC member feedback to club management.

As part of the AC committee’s goals, the committee also encouraged and supported a completely “paperless” system (eliminating paper guest pass requirements, and card id’s) as part of member feedback (item 4), and completed a ranked Long Range Capital input and ranked Operational Capital input to the BOG.

Management reviewed Golf membership numbers (384 by year end) and asked for continued support (the AC will positively support next year), new club classes and seminars (driven by member feedback).

The AC did then ask for and received nominations for new AC officers. New AC officers are as follows:

Jim Robak as Chairman

Jay Davis as Vice Chairman

Dan Bergan as secretary

The club will meet again in January with new officers and elect new goals and objectives.