

Social Committee General Meeting

June 21, 2013
Prescott Lakes Club

Monte Carlo

De-brief

Great evening, short on head count, big on entertainment.
\$1500 was given to Salvation Army.

Sub-Committee Reports

Room Naming Contest – Betsy and Lori announced the new names. Greg will send an email announcing the winners and results. They are as follows:

Room B- The Falls

Room A- The Fairway

Grille at Prescott Lakes

The Terrace at Prescott Lakes (the patio)

Signage has been ordered.

Upcoming Events

Country Western Event – July 26th

Betsy and Lori passed out flyer to committee and talked about the planned live entertainment by the Prescott Playboys offering live traditional country music. Price for 3 hours of music is \$550.

Saloon opens at 5:30 PM.

Mike is hoping to arrange a Whiskey tasting. Jim recommended putting ads out ASAP.

Chili Cook-off – August 25th

3rd Annual

Ray explained that members cook, committee serves.

Sub committee: Ray & Pam, Billie

Servers: Sue, Jim, Billie, Jeanne, Pam, Ray, Debra, Chuck McVey

We need more servers!

If you are willing to serve, please call Pam.

The club will start advertising for chili contestants ASAP.

Lori noted that we ran out of chili last year.

It was decided that contestants should prepare 2 gallons.

Club will provide Buffet.

Pam, Ray and Greg will begin pursuit of entertainment – possibly 8 Track

July 4th Celebration

Volunteers needed

2 hour shift

Jim& Sue
Jeanne
Ray & Pam12-2
Harry & Joy
Billie 12-2

Please call Pam if you want to volunteer! We need you! ASAP!!

Labor Day
Sept. 2

Greg will put a fun holiday event together
End of summer celebration
This will be presented as a Member Appreciation event!

Calendar for 2014

Discussion about how to boost participation
Why aren't people attending events?
Price
Events were not family oriented enough

Greg talked about an ongoing program to visit neighborhoods within Prescott Lakes. During these receptions he will talk about events and encourage greater participation. These receptions will also enable him to get better feedback from the different neighborhoods on what they would like to see at the Club.

Discussion about how to make events more family oriented.

We decided to add a children's food menu to Chili Cook Off as a way of making it a more family oriented experience.

Discussion about asking for participation from families to be on Social Committee. We will get a better sense of what might be a realistic expectation here after receiving some data about numbers of families and children as offered by our community database.

Discussed sending email to families encouraging more involvement and participation in planning events.

Discussed possibility of having a Sunday Pumpkin decorating prior to Halloween. Decided to wait and see if we could get parents to help plan.

Also discussed a Magician event, Family night & Clown w/balloon

Classic Car event is planned for November 10th and is a charitable event being put together by one of our members. This is still in the planning stages with more information to follow.

This last item did, however, raise a point about communications and overall calendaring of events across all organizations and groups associated with our Club as well as coordination with outside events. We felt **ALL** calendar items should come to Social Committee ASAP once events are beginning to be discussed by other groups.

Discussion about changing name of committee to be more indicative of what we do. This would help in communicating our mission. Michael and Debra will meet and put ideas together to present to the BOG.

Greg would like dates for 2014 Calendar by November.
Recommended by Michael that Prescott Lakes Club be members of Prescott Chamber of Commerce. We would be able to be on their calendar of events.

Joleen will research a calendar posting system.

Survey Update – Ray/Greg

Results of survey were discussed.

Greg reported that we need to continue to improve Food & Beverage.

Doing some things well, others need to improve

80% satisfaction with F & B.

Meal consistency was an issue mentioned in survey.

The club is establishing an Ad Hoc Food & Beverage committee and has received 80 responses from members wanting to help. Greg will choose 8 to 10 max. Will get diversity on the committee so as to hear from as many groups as possible. Pam will be on the committee and keep the Social Committee informed of progress.

Items for the F & B committee will be pricing, menu, consistency, what we are trying to accomplish, what are the restraints, tour of kitchen, etc.

Discussion about 18%. Greg stated the 18% is not going away. We need to do a better job of communicating the rationale. For events, using "inclusive" prices will help.

Discussion about Golf social members and how to best make their involvement in the club meet their expectations and needs.

Party on the Patio update

130 people last month

Second Party on the Patio to be this evening (21st) with music by the Music Doctor.

Next meeting – July 19th at 9 AM in either the Fairway Room or the Falls Room