

## Athletic Committee 1/14/14 Meeting Minutes

Meeting attendees: Roger, Tony, Jay, Don, Marsha, Gary, Jean, Sharon, Jim, Jeanice.

Meeting commenced promptly at 1:30 starting with induction of new members (Jeanice Monastesse, and Jim Robak), followed by Managements Overview.

Management Overview consisted of Golf membership totals, and finances. Golf membership is 397 (better than previous year), and financials were running slightly ahead of budget, with improvements in the Grille yr/yr.

Greg reviewed responses to the electronic guest passes (highly favorable), with a change being made to accommodate those that want to donate their pass to another member (done via the front desk signature form).

Management also discussed their contract with WTS regarding long range planning and will be working through the AC committee to support efforts.

New classes, seminars were reviewed, with additional classes/schedules being developed to accommodate increases in aquatics (in the near future), as well as additional health seminars.

### New Business

AC chairman debriefed the committee with respect to working with John Gunby to develop special rates for group lessons to support Athletic Memberships only. First group lesson was well attended, second session being scheduled, with a FUN tournament being scheduled for AC members who are not golfers, but desire to learn the game in a unique, fun fashion.

Support for the 10 year strategic planning session was discussed, with AC committee members being assigned lead roles for data acquisition, and feedback. Groups assigned as follows:

Gary Kiser – Aerobics, Jean Kiser – Classes, Tony Celli – Weights  
Jim Robak – Court games

All teams had additional volunteers to support their group efforts at acquiring feedback from frequent users. Marie (Athletic Director) will be leading efforts, with Data support from the front desk.

AC communications committee also discussed and adopted a position that the AC chairperson may write quarterly updates to all AC members detailing agenda, progress updates and accomplishments.

### Motions Passed

A motion was made, followed by a second, and passed regarding the adoption of the AC committees following agenda for 2014:

- Drive Social/Golf memberships
- Develop more formal feedback mechanisms
- Develop AC communications to members
- Drive AC events into Grille