

Athletic Committee Meeting 2/17/14

Meeting commenced promptly at 1:30, with the following members in attendance: Tony Celli, Jeanice Monastesse, Jim and Jean Kiser, Don Beaver, Jay Davis, Russ Lafayette, Jim Robak, Marsha Chauncey, Chaired by Roger Wolfe. Absent with notice: Sharon Groves. Management was in attendance, there were no guests.

Tony Celli debriefed the team with respect to the last BOG meeting (of note was the delayed City Tax being levied on the club).

Management reviewed Golf membership statistics, trends, and indicated that we were meeting our financial, Grille, and membership goals, but must remain vigilant.

Front Desk covered usage trends, while the Athletic Director reported out on class trends, hikes for February (very well attended), class additions and schedule changes and future health seminars.

Chair asked the AC Director and AC team leaders (members of the Athletic Committee) for WTS focus groups to report out. Status as follows:

All teams formed, members notified and in agreement to participate. Date for focus group meetings set (March 17th, 18th and 19th). Teams cover Aerobics, Weights, Court Sports, and Aquatics, as well as gender specific groups. Each AC team leader will work in conjunction with WTS, management and the Chair to engage focus groups for the purpose of data extraction, in addition to reviewing demographic trends, for the purpose of preparing a long range plan to accommodate PLAC buildout.

Chair and Golf Director have teamed to provide AC members (typically non golfers) with reduced rate group instruction (2 training sessions to date, well attended), with a fun 6 hole tournament at the end of March. Efforts will be to help AC (non-golf) members experience golf in a fun, non-intimidating environment accentuating the benefits of golf membership.

The Chair and Jeanice presented a member request to extend winter hours on Sunday to 5pm or 6pm for a few pickleball players beginning in April. The AC entertained discussion before accepting a motion (subsequently passed) to defer/deny the request until May for the following reasons: The club begins Summer hours 1 month later (May, open til 8 pm), unclear usage/cost/benefit return. The Committee will review demographics as part of it's Long Range Plan and may alter Winter/Summer hours based upon new data.

Meeting was adjourned at 2:30 pm.