

Board of Governors Minutes December, 2015

In attendance:

Harry Chandler, Chair	Joe McDermott, previous Chair
Jim Robak, Vice-Chair	Betsy Lee, Communications Committee
Bob Sisley, PLCA	Michael Galbreath, Athletic & Fitness
Don Beaver, Athletic & Fitness	Todd Froehle, APMG
John Weaver, PLMGA	Greg Paydock, GM Club Management
Dave Potthast, stand in for Greens & Grounds	Mishael Wells, MD Club Management
Bruce Hershman, Ambassador Committee	
Lynne Peters, PLWGA	
Guests: Charlie Bomberger for PLCA	

Membership Report:

- Mishael reported that we are currently at 393 full Golf Members with 3 more leaving in December and 1 known so far for January.
- It has been very slow but it's December and there's quite a bit of snow and temperatures below freezing.
- The current "Sponsorship Pays" program is in full swing and that anyone who sponsors a Golf Member December through February will receive double points on the scoreboard towards the 2016 All-Expense Trip to PGA National! This is a very big deal and not something that the Club has done before. In addition a sponsor will receive the new 2016 Gold Star pin and a card granting them 50% off of all Grille items for 90-days!
- She also mentioned that she has been working into getting into the Weekly Sales Meetings for PARR and that she has been able to solidify a date in February for us to host this group of influential local realtors.
- We have joined the Prescott Valley Chamber of Commerce and have attended the first mixer and plans for 2016 are being solidified.

General Managers Report: Please see the attached.

Policy & Rules: Nothing to report.

PLCA Liaison:

- The PLCA website continues to evolve. Visits are up 60% from this time last year.
- A Neighbor to Neighbor Recommendations page has been added to the website. The purpose is for residents to recommend tradespersons and services.
- HOAMCO is in the process of migrating to the Caliber management software. Once completed, there will be a portal on the website to allow residents to view their account.
- Neighborhood Voting Members and Alternate Voting Members have been elected for 2016.
- The PLCA Exterior Light Policy is currently being reviewed and revised as needed.
- The PLCA Committee and Board Code of Conduct have been revised and approved by the Board.

- A panoramic display has been added to Petroglyph Park 7, which is located on the top of the mesa between Solstice Ridge and Pinnacle Views. It shows the surrounding sights and points of interest.

PLMGA: It was reported that the 2015 season is completed and will be officially over at the completion of the PLMGA dinner later this evening.

- A questions was brought up regarding the Holiday Fund for the employees and why this wasn't considered a "bonus" and contributed to by the Club. Greg Paydock explained that this concept was one similar to most private Clubs in that a "Holiday Fund" is a gift from the Members towards their staff directly. Contributions have been low over the past several years but seem to be improving slightly. An update on this year's fund was provided.

Juniors: No one in attendance.

Greens & Grounds: Please see the attached.

Communications: Nothing to report.

Athletic & Fitness: Please see the attached.

Ambassadors:

- It was noted that all new Member assignments are to date and ready for the 2016 year.
- Bruce Hershman stated that this was his last Board meeting and that Geoff Lagary will be assuming the Ambassador Chair role in January for the 2016 year.

PLWGA:

- It was reported that the 2015 year is complete.
- The Ladies Holiday Luncheon was a big success and the first time that the Chef and food & beverage staff has received a standing ovation. The food and service were exemplary.

Social Events Committee: Nothing to report. Betsy Lee will be chairing the S.E.C. in 2016.

Capital Plans for 2016: All recommendations for 2016 Capital expenditures were discussed having been submitted by the committees. Final decisions will be made in January.

Long Range Planning: The Board strongly disagreed with the tone and message of the letter. All agreed, including the MDC, that the letter was delayed longer than it should have been. The Board believes the LRPC was an ad hoc committee of the Board and should not be dismissed by the MDC. They believe the Committee has a long term purpose and that their involvement is in keeping with the Governance Model of the Club and the Board's representation of the Membership.

Minutes taken and compiled by Mishael Wells on 12/15/2015

Updates with Board requested changes on 1/20/2016