Social Events Committee Meeting Minutes

Date: August 15, 2014

Attending:

Jim Degen, ChairpersonSusan EnglandBillie OrrBetsy LeeJackie FitzpatrickFran BlakelyRay MilewskyLori GaucherSue DegenCheryl FernandezDebra McVeyPam Milewsky

Didi Johnson Jan Massimo

Not in Attendance:

Joy Chandler Jeanne Fletcher

Staff in Attendance:

Joleen Metzler, Front Desk Manager Greg Paydock, General Manager

Guests: Nancy Boyle

Nancy provided a brief bio, stating her new residence in the Retreat, her work at the Phippen and with Special Olympics, and indicating an interest in SEC membership.

A. Approval of March meeting minutes – via Email.

B. Jim announced the resignation of Billie Orr from our Committee. Billie has been a valued member of our committee and her presence and involvement will be missed. Billie has expressed the willingness to help out with events when her schedule permits. Thanks, Billie, for your commitment to the betterment of the Club at Prescott Lakes.

C. Old Business

- 1. Expo Held 6/26. De-brief. It was agreed the event was a success and it is necessary to keep it on the calendar as an annual event. We may, however, shorten the hours to, perhaps, 1-3 PM. There was some question raised about one of the new clubs spawned by the event, namely, Stitch and Bitch. (Some inquiry as to the correct name is a subject for another time.) The question as to when this group will meet was answered by check of notes meetings are scheduled monthly on Monday from 1-4 PM. There was comment to the effect that, while the SEC does not want to take an active role in managing our clubs within the Club, we should be aware of what clubs are available in our community, who hosts and when they meet.
- 2. Western Night Held 7/26. De-brief. Lori stated a formal event de-briefing was held and summary will be available via Email dispersal. There was a brief Comment Card discussion, the sum of which was there were no real negatives regarding the event. It was suggested a picture taking area be included at next years' event and the sub-committee will pursue.
- 3. Chili Cook-off August 15th. Everything is in place for tonight. We have 8 chili contestants, 103 members signed up to attend, and great weather! Contestants will begin arriving at 3 PM, servers at 4:15 PM and guests at 5 PM.
- 4. Fashion Show Scheduled Tuesday, 9/16 from 11:30 2 PM. Jackie reported we have 4 vendors, and 8 models who will model 2 outfits each. She briefly reviewed logistics and coordination of arrangements between advance model fittings with participating vendors. There will be two meal choices and September 10th is the deadline for sign-ups to attend the event. Fran Blakely offered her services and the

- services of Hannah to provide make-up and hair to models. There are also gift certificates and merchandise discounts that will be offered to models and guests by various vendors participating in the show.
- 5. Dinner and a Show Planned Friday, October 3rd. Jim reported the menu is being worked on, but plans are to offer 3 entrées (incl: beef, fish and chicken), with a cover charge of \$7 for entertainment by Mike Vax.
- 6. A brief discussion of how to promote upcoming events determined the optimal way of advertising would be to provide a calendar of upcoming events in the bill when members dine at the Club.
- 7. Monte Carlo Held May 16th. No formal de-brief. It was decided this event will be taken off the calendar for 2015 and may be re-introduced with or without a change in theme for calendar year 2016.
- 8. Death by Chocolate Tabled.
- 9. SEC survey. Some brief discussion centered on the viability of the Comment Card as an alternative. Jim suggested he is still in favor of a brief survey to better determine why people don't come to events and what kind of events might garner their interest. This will probably be a project for next year.
- 10. Children's Halloween Party. We are in need of an event coordinator and a date. It was decided we would follow-up with Holly to see if her calendar would permit her taking the lead on this event, with the possible assistance of an active Club member who has children. The date would be either October 29th or 30th.
- 11. We are still awaiting the sign-age for the Monte Carlo winner. Greg will pursue. (Completed PM of 8/15)

D. New Business

- 1. A brief discussion of the purpose of meeting minutes garnered agreement that they be concise, and summarize motions and decisions reached.
- **2.** A brief calendar review of upcoming events and assignment of coordinators determined the following:
 - a. Super Bowl Kick-off Saturday. January 24th. Betsy will chair
 - b. Valentine's Day Saturday, February 14th. Will remain a Club hosted evening.
 - c. Sock Hop/ 50's Party Friday, March 20th. Pam and Ray will chair with support from Didi, Billie and Susan.
 - d. Expo Possible dates May 3rd or May 17th. Need chair.
 - e. Captain's Party under review.
- **3.** Change of day and/or time of SEC meetings. All agreed the meetings could be moved to 11 AM on the same Friday as currently calendared with the exception of September, which will be a week earlier due to Ladies Golf Event. Jim and Greg will not be able to attend the September meeting.
- **4.** We discussed possible daytime events to incorporate into the calendar next year. The idea of speakers (ie. Kelly Cordes' local history talks), or local culture presentations will be under review in upcoming meetings.

E. Greg's Report

-A brief clarification of the role and reporting responsibility of the Ambassadors Committee was provided. This committee is responsible to and reports only to the Director of Membership and is acting admirably in that capacity. Bruce Hershman is now chairing the

Committee.

- An update was provided on Palmer Advantage program changes and on new properties in the works for APGM. Major announcements to follow.
- -Food and Beverage met last month and reviewed menu changes now that a new Chef is on board.
- **F.** Next meeting, scheduled for September 12th at 11AM. Pam will preside. Jim out of town. It will, therefore, be necessary to appoint a temporary scribe for minutes.

Meeting adjourned at 10:50 AM.

Respectfully submitted by, Pam Milewsky