

THE CLUB AT PRESCOTT LAKES BOARD OF GOVERNOR'S

Minutes for April 15, 2014

Meeting was called to order by Joe McDermott at 1:00PM

Attendees: Greg Paydock from APM

Joe McDermott Chairman, David Otto Chairman Emeritus, Tony Hamer Vice-Chairman, Joan Arthur PLCA Liaison, Mishael Wells Membership, Dave Fletcher Chairman Policy and Rules Committee, Jim Degen Chairman Social Events Committee, Tony Celli Vice-Chairman Athletic Committee, Betsy Lee Chairwoman Communications Committee, Dave Potthast Chairman Grounds and Greens Committee, Deal Humbree Chairman PLMGolf Assoc., Roger Wolfe Chairman Athletic Chair, Nancy Smucker Chairwoman Juniors Committee, Lynn Peters Chairwoman of PLW Golf Assoc.

Minutes: Minutes from the meeting on March 18, 2014 were approved.

Audience Comments, None.

Membership: Currently have 392 members. New charts showing status of membership were distributed. Referrals for new members are picking up.

The new PGA Trip Leaderboard will be on display in the Lobby of the Clubhouse soon.

Mishael will provide a list of those members leaving the club every month. Discussed the need to continue sponsoring people, so we can maintain a full membership. A lot of the old Hassayampa members are seasonal and should be back in town soon. They could be potential new members as their club closed. Discussed impact of Billy Casper Golf taking over Antelope Hills and do not expect it to affect us.

General Manager Report: See addendum 4-18-14 for Report, and this becomes an official part of the Club Minutes. Greg mentioned the Easter Brunch and Monte Carlo are short of expectations. Easter Brunch is priced about \$15 below the competition.

Vandalism is becoming a problem. Greg is looking to hire 1 or 2 people for security. The Club is going to have more BBQs on the patio. The pool may be kept open later on Fridays to allow more use of it during the summer months.

Ambassadors: No Report

Athletic Club Committee: Focus groups for future expansion are going to compare the results with the report from WTS. Workout time on machines during busy times is limited to 30 minutes to allow others to use them.

Communications: No Report

Grounds and Greens Committee: Minutes are on the web site. Joe discussed having non-golfers on the Committee. It was questioned if any non-golfers would want to be on the committee, but the Committee will welcome them. Green drainage work is causing some temporary weed and tumbleweed issues.

In relation to the Fire-wise Program some overgrown areas on the property were discussed. Prescott Lakes at this time is not participating in the Fire-wise program at this time.

Palmer Advantage Platinum Program allows play for a cart fee at other courses, do not expect a tee time before 12:30 at most of the involved clubs. Prescott Lakes has a similar policy.

Juniors: Several clinics are set through June. Developmental Golf Programs are upcoming. Fundamentals of Golf is a mandatory event for Junior Golfers. Sports Night is coming up soon.

PLMGolf Assoc: 205 members. Minutes are on the web site.

PLCA: No comments.

Policy and Rules Committee: Brought a motion to change the name of the Social Committee to "Social Events Committee". This is a change to the BOG By-Laws. Motion Passed. Noted that according to the Policy and Rules this name change does not need Major Decisions Committee approval.

Social Events Committee: Committee members will interact with members at events to get opinions and suggestions and attempt to resolve any issues immediately if possible.

The Prescott Lakes "Ducks" logo is not trademarked and can be used by others. Joan Arthur will look into the situation.

Member retention was discussed. Discussed having committee's send out quarterly reports to all members. Discussion followed, but no decision was made. Seasonal membership and a lower rate for older people was suggested and rejected.

Member "Recognition" program was discussed and all committees will look into the concept.

Prescott was named one of the Top 8 golf places to retire.

PLWGolf Assoc: 133 members.

Unfinished Business: Parking lot pavement will be done April 27 and 28. Discussed if the Club should be open or closed. Since it was already announced that it will be open it was decided to remain open.

New Business: Motion was made by Grounds and Greens Committee for the board to recommend to Major Decisions to spend Capital Improvement money to remove the 4 large bunkers on the range. One estimate received for this was for \$12,000. Motion Passed.

2:50 Adjourn

Dave Potthast, Secretary