

Athletic Committee Meeting Minutes 4/8/14

Meeting promptly opened at 1:30 with the following committee members in attendance: Marsha Chauncey, Jeanice Monestesse, Jean Kiser, Gary Kiser, Jim Robak, Sharon Groves, Russell LaFayette, Don Beaver, Tony Celle, Jay Davis, Roger Wolfe, and AP Management Team.

GM report focused on increasing Grille attendance (March below plan), and Golf memberships (slightly down, outlook promising). Golf guest rates below market (increasing to \$55), as well as non-member resident rates (increasing to \$45).

Mixers, and special events well attended, patio to open sooner than expected due to warm weather. AP Management working hard to reduce City of Prescott GMO tax rate assessments for Golf memberships. Front desk has updated and reinitiated Facebook.

Athletic Director (Marie) announced new hikes, new trainers, several new classes, as well as hiring plans for pool attendants. Classes well attended, new pool classes starting with outside pool opening.

Management will be renaming the outside pool food court to Café Splash, and keep the pool open to 9 pm on Friday nights (when pool is opened). Grille bar “runners” will be available when the Café is not open during the wk. Café hours are same as last year (Friday, Sat, Sun).

AC Committee WTS Leads reviewed their focus group experience with committee. Feedback was positive. Focus groups sessions started slowly via introductions and member history, but picked up speed when discussing growth requirements. AC WTS Leads felt this was a worthwhile exercise. WTS results will be reviewed with committee when available, and discuss next steps.

AC member brought up one issue regarding aerobic equipment use during peak times. Signs are posted asking members to share equipment during peak times by limiting use to 30 mins, allowing others to “work in”. All

members should practice acceptable social etiquette skills and treat each other with respect and courtesy at all times. If there is an issue with respect to limited work out equipment, members should refer the issue to management. The AC committee reaffirmed 30 min limited work out times for high use equipment during peak periods (members should leave that piece of equipment, perform another work out task, and return to said equipment "if available"). Management to reaffirm limited use during peak times via signage.

Roger Wolfe, Chairman Athletic Committee